



BIG WHITE SMILE

NEW PRODUCT RELEASE

B I G W H I T E S M I L E

EXPERIENCE TOOTH WHITENING WITH BIG WHITE SMILE

Big White Smile is a premium quality whitening gel designed to deliver excellent whitening results with noticeable effects after just a few days.

All Big White Smile gels contain a unique formula specifically designed, containing desensitisers and with optimum water content to hydrate the teeth during treatment and avoid sensitivity.

Big White Smile is intended for use with a custom designed application tray - still seen as the most controlled and effective way to whiten teeth.

BIG WHITE SMILE KEY FEATURES:

- Visible results after just a few days
- Concentrated viscous gel for stability during application
- pH neutral formula - kind to teeth
- Potassium nitrate & fluoride combined sensitivity management
- Water integrated gel to help minimise dehydration
- Minimum wear time
- Subtle mint flavour
- Eco friendly attractive packaging

As well as removing surface stains, Big White Smile whitening gels penetrate into the centre of the tooth and whiten from inside out. This gives an effective yet long lasting effect.



E X P E R I E N C E

TOOTH WHITENING WITH BIG WHITE SMILE



B I G W H I T E S M I L E

HOW LONG DO **BIG WHITE SMILE** GELS NEED TO BE WORN?

For best results and after appropriate diagnosis follow these recommended wear times daily for up to two weeks:

10% CP **BIG WHITE SMILE 10% CP FOR 8 - 10 HOURS (OR OVERNIGHT)**

A gentle tray whitening formula with combined potassium nitrate & fluoride sensitivity management. Worn overnight this gel is designed for patients who want to whiten while they sleep.

16% CP **BIG WHITE SMILE 16% CP FOR 4 - 6 HOURS**

An effective tray whitening formula with combined potassium nitrate & fluoride sensitivity management that can be worn for 2-4 hours during the day.

6% HP **BIG WHITE SMILE 6% HYDROGEN PEROXIDE FOR 1 - 1.5 HOURS**

A fast acting, tray whitening formula which conforms to the highest level of EU accepted peroxide. Big White Smile contains potassium nitrate & fluoride sensitivity management and can be worn from 30-90 minutes a day. A comfortable and convenient treatment for people who want quick results.

BIG WHITE SMILE PEROXIDES EXPLAINED

Big White Smile gels release large quantities of oxygen free radicals which penetrate the colour pigments inside the tooth, altering the shade of the teeth without affecting tooth structure. Big White Smile is a safe, minimally invasive way of improving smiles.

Carbamide Peroxide breaks down over a longer period of time and offers a controlled peroxide release, for long lasting results. Hydrogen Peroxide in its raw form acts quickly upon contact with the teeth. Carbamide Peroxide is equivalent to 1/3 of the strength of Hydrogen Peroxide.

10%CP = 3.3%HP approx

16%CP = 5.3%HP approx

6% HP = 18% CP approx

B·W·S

E X P E R I E N C E

TOOTH WHITENING WITH BIG WHITE SMILE

■ ■ ■

B I G W H I T E S M I L E

BIG WHITE SMILE PATIENT KITS



Each syringe contains enough gel to whiten for 3-4 upper and lower applications, giving you up to 2 weeks of whitening performance.

For more information on

B I G W H I T E S M I L E

visit: www.owwarehouse.co.uk

B·W·S

E X P E R I E N C E

TOOTH WHITENING WITH BIG WHITE SMILE



B I G W H I T E S M I L E

DISTRIBUTED BY



WAREHOUSE

T: +44 (0) 800 0304 352

E. sales@owwarehouse.co.uk

www.owwarehouse.co.uk

MANUFACTURED BY

CB Healthcare Intl. s.r.l, Via Partisani, 3,
47016 Fiumana, Predappio (FC), Italy